# JACOB SWARTZ

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## EXPERIENCE

EXPERT ONLINE TRAINING | Hancock, PA, Remote
***Director, Videographer, Video Editor*** *August 2023 – Present*

- Collaborated closely with senior leadership to craft and organize scripts for comprehensive training modules designed for camp directors and staff across multiple locations on the East Coast
- Provided on-camera guidance to talent, camp staff, and campers to replicate the envisioned concepts established during pre-production
- Compiled and edited footage, audio files, and motion graphics into project files, culminating in creating polished training modules for the company's online presence

reacHIRE | Remote
***Video Editor*** *June 2023 – Present*

- Edited long-form informational video interviews between senior leadership and various internal business partners
- Created separate short-form videos, ranging from 30 seconds to two minutes each, tailored specifically for consumers

5 TOWNS PRODUCTIONS | Millington, NJ
***Swing, Production Assistant*** *March 2023*

- Music video: "WHOA!" - KEO - SPACE CADE7S
- Supported a production team of 10-15 actors, coordinators, and directors through expert guidance in lighting and set design, stunt choreography, transport
- Marketed and promoted the finished product through YouTube and multiple social media platforms

NICK MILLER CAMPAIGN | Allentown, PA
***Video Editor*** *November 2022*

- Conducted research for a national senate campaign through multiple weekends while attending school full-time
- Created and edited a political advertisement strategically designed for the senate race campaign

CUALA FOUNDATION | Dublin, Ireland
***Video Editor, Production Assistant - Intern*** *January 2022 – May 2022*

- Collaborated directly with senior leadership to edit short-form documentary-based projects for non-profit awareness
- Assisted lead photographer with shoots, setting up lighting arrangements, and organizing subjects

SOLNIQUE | Remote
***Video Editor*** *October 2021 – January 2022*

- Assistant editor for long-form horizontal, and short-form vertical videos for professional social media accounts
- Effectively communicated with project leads to produce dozens of projects with an average turnaround time of two weeks

SMART MARKETING AGENCY | Ocean Township, NJ
***Videography, Photography - Intern*** *June 2021 – August 2021*

- Assisted lead videographer by capturing high-quality footage at local businesses for social media-based promotional videos
- Generated compelling concepts in pre-production, and efficiently edited each video utilizing text and motion graphics

DIANE HENDERIKS | Manhattan, NY, Ocean Township, NJ
***Videographer, Video Editor*** *December 2020 – July 2020*

- Filmed and edited social media marketing videos to win new business for Personal Chef Diane Henderiks
- Produced engaging social media marketing videos resulting in over 300 views across multiple platforms

## ADDITIONAL VIDEO EXPERIENCE

**Music Video |** Director of Photography | Morristown, NJ *July 2023*
"Big Break" - Renee Levine

**Short form Western** | Director, DP, Editor | Allentown, PA *March 2021 – May 2021*
**Won** Best Cinematography, Crowd Favorite at First Peak Film Festival, November 2022

**Short form Documentary** | Director, DP, Editor | Dublin, Ireland, *March 2022 – May 2022*
Highlighted life of Javier Alcaraz, Dublin Busker, accepted to First Peak Film Festival, November 20*22*

## EDUCATION

**MUHLENBERG COLLEGE |** Allentown, PA *Awarded May 2023*

- Bachelor of Arts | Cum Laude
- Majored in Film Studies with a concentration in Production, Business Administration with a concentration in Management

**SKILLS:** Premiere Pro, DaVinci Resolve, Sony, Canon, Black Magic, Hand Drawn & Digital Design